

REFERENCE: NCS/ONB/CRAN-1/2022

ENQUIRIES: TJIRIMEJO MBAHA

06th May 2022

Dear Bidder,

RE: NOTICE OF AWARD

Pursuant to Section 55 (4) (b) and (8) of the Public Procurement Act No. 15 of 2015, the information below serves to notify you as follows:

Procurement Method: Open National Bidding

Scope of Procurement: Provision of Communications, Marketing and Advertising Services for the National Sim Registration Awareness Campaign

Procurement Reference Number: NCS/ONB/CRAN-1/2022

Closing date: 24th March 2022

Number of bids received before the closing date and time: Three (3)


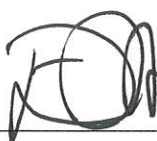
The economically substantial responsive bid awarded is:

Bidder's Name	Physical Address	Total amount awarded
Ogilvy Namibia	Corner of Valley & General Murtala Muhammed Avenue, Windhoek	N\$ 2,122,440.97

For any further enquiries, please do not hesitate to contact the Procurement Management Unit via email at: Procurement@cran.na

CRAN would like to take this opportunity to thank you for your submission herein and wish you the best with your other endeavours.

Yours faithfully,



MRS. EMILIA NGHIKEMBUA
CHIEF EXECUTIVE OFFICER

Board Members:

Mr. Heinrich M. Gaomab II (Chairperson); Ms. Vivienne E. Katjuongua (Vice-Chairperson); Mr. Thomas Mbome (Member);
Dr. Tulimevava Mufeti (Member); Mr. Gerhard Coeln (Member); Ms. Dorethy Smit (Member)

Chief Executive Officer: Mrs. Emilia Nghikembua

Governance Executive: Mr. Tanswell Davies





CRAN

Communications Regulatory Authority of Namibia

Ref: NCS/ONB/CRAN-1/2022

EXECUTIVE SUMMARY OF BID EVALUATION REPORT

Communications Regulatory Authority of Namibia (CRAN)
Communication House, No 56
Robert Mugabe Avenue
Private Bag 13300
Windhoek, Namibia

| Tel: +264 61 222 666 | Fax: +264 61 222 700
| Website: www.cran.na



Physical Address: Communications House, 56 Robert Mugabe Avenue, Windhoek, Namibia
 Postal Address: Private Bag 13309, Windhoek, Namibia. Tel: +264 61 222 600 Fax: +264 61 222 100
 Email: info@cran.na Fax2Email: +264 1186 612 744 Website: www.cran.na

Executive Summary of Bid Evaluation Report

Provision of Communications, Marketing and Advertising Services for the National Sim Registration Awareness Campaign

NCS/ONB/CRAN-1/2022

1. **Scope of Contract:** Communications, Marketing and Advertising Services for the National Sim Registration Awareness Campaign
2. **Procurement method used:** Open National Bidding (ONB)
3. **Date of Invitation of Bids:** 21st February 2022
4. **Closing date for submission of bids:** 24th March 2022
5. **Date and place of opening of bids:** 24th March 2022 at the Communications Regulatory Authority of Namibia (CRAN) Offices at 56, Robert Mugabe Avenue, Windhoek, Namibia
6. **Number of bids received by closing date:** Three (3)
7. **Responsiveness of bids:**

Bidder' s Name	Pricing at Bid Opening N\$	Responsive or not responsive (Yes/ No)	Reasons why bid is not responsive
Street Leader Creative CC	2, 270, 024.00	No	- Submitted a valid uncertified copy of business Registration Documents. - Failed to submit a valid Fitness Certificate from one of the

			<p>Towns/Municipalities in the business area the bidder is bidding for and lease agreement/title deed.</p> <p>- Failed to provide three (3) reference letter(s) on a company letter head from previous institution(s) with at least (5) years' experience in providing services of a similar nature).</p>
Ogilvy Namibia	2,119,048.47	Yes	
Juxtapose Design CC	2,995,964.99	No	<p>- Failed to provide evidence of Namibian Identity Documents (IDs) of shareholders</p> <p>- Did not meet the requirements of this bid which is reserved for entities incorporated in Namibia with 51% shareholding or equity vesting in Namibian citizens because they failed to provide proof of Namibian citizenship by submitting certified copies of Identity Documents.</p> <p>- Submitted a valid uncertified (not fully certified) proof from Employment Equity Commissioner that bidder is not a relevant employer. The document submitted only had the Namibian Police date stamp.</p> <p>- Failed to submit a valid Fitness Certificate from one of the Towns/Municipalities in the business area the bidder is bidding for and lease agreement/title deed.</p>

8. Price comparison for bids that are substantially responsive:

Name	A. Price at Bid Opening N\$	B. Bid Price after corrections	C. price after Adjustments N\$	D. Price after Margin of Preference [if applicable]	Rank
Ogilvy Namibia	2,119,048.47	2,122,440.97	N/A	N/A	1

9. Best Evaluated Bid: **Ogilvy Namibia**

