



**OPENING & WELCOMING REMARKS BY**

**MR. JAIRUS J. KAPENDA**

**MANAGER: COMMUNICATION & INTERNATIONAL RELATIONS**

**AT THE**

**COMMUNICATIONS REGULATORY AUTHORITY OF NAMIBIA'S  
(CRAN) PAINTBALL MEDIA DAY EVENT**

**Date:** Friday, 31 May 2024

**Venue:** Action Arena, Windhoek

**Time:** 10h00

- Mrs. Emilia Nghikembua, CRAN's Chief Executive Officer,
- CRAN Executive Management and Team,
- Esteemed Members of the Media,
- Ladies and Gentlemen,

Good morning! I am honoured to welcome you all to the Communications Regulatory Authority of Namibia (CRAN) Paintball Media Day Event. We are delighted to have you here to witness our commitment to fostering communication, and collaboration through the exciting game of paintball.

The CRAN Media Day Event serves as a platform for the Authority to engage with the media and the public in order to promote transparency, accountability, and effective communication in the Information and Communication Technology (ICT) industry in Namibia. The event is designed to provide the media with insights into the Authority's activities, policies, and initiatives, as well as to create awareness around the regulatory framework that governs the sector.

Today, we are hosting you, our valued esteemed members of the media at the Action Arena. Paintball is more than just a game, it is a test of strategy, communication, and teamwork. In order to succeed in paintball, players must work together, communicate effectively, and adapt their strategies in real-time. These skills are not only

important on the paintball field, but also in our day-to-day lives and in the workplace.

At CRAN, we believe that effective communication is essential for success. Whether we are regulating the communications industry, working on a project, or engaging with stakeholders, clear and open communication is key. By participating in events like this Paintball Media Day, we are strengthening our communication skills and building relationships that will help us achieve our goals.

**Ladies and Gentlemen, Director of Ceremonies,**

Furthermore, platforms of these nature create opportunities to bond with our fellow colleagues, and members of the media in a fun and competitive environment. We will learn to trust and rely on one another, to listen and communicate effectively, and to work together to achieve a common objective. These are valuable lessons that we can take back to the workplace and apply to our everyday work.

As we gear up and prepare to hit the paintball field, I encourage you all to embrace the spirit of teamwork and camaraderie/solidarity. Support your teammates, communicate with clarity and purpose, and most importantly, have fun! Let us use this opportunity to strengthen our bonds, communication skills, and enjoy a day of friendly competition.

Moreover, let me introduce you to the Communications & Consumer Relations Team, responsible to assist you with your questions, queries, and verification:

- Mr. Mufaro Nesongano, Executive: Communication & Consumer Relations;
- Mr. Jairus Kapenda, Manager: Communication & International Relations,
- Mrs. Hilya Mhani, Manager: Consumer Relations & Advocacy;
- Ms. Jennifer Pogisho, Manager: Access To Information,
- Mr. Augustinus Pororto, Practitioner: Social Media,
- Mrs. Ella-Betty Chapoto, Practitioner: Consumer Relations,
- Ms. Rackel Shikongo, Practitioner: Access To Information,
- Ms. Anne-Marie Naruses, Receptionist, and
- Ms. Joan Husselmann, Receptionist.

To conclude, I want to thank each and every one of you for joining us today. Your presence is a testament to your commitment to communication, teamwork, and collaboration. Let us make the most of this Paintball Media Day Event and may the best team win!

I Thank You!